



## **Agenda for Meeting No. SG16/12**

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# **SmartGrowth Implementation Committee**

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**The SmartGrowth Implementation Committee will meet in the  
Tauranga City Council Chambers  
91 Willow Street, Tauranga  
on  
Wednesday, 14 December 2016  
at 9.00am**

**G Poole  
Chief Executive  
Tauranga City Council – Administering Authority**



## SmartGrowth Implementation Committee

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### Committee Members

#### **Independent Chairperson:**

**Bill Wasley**

#### **Bay of Plenty Regional Council:**

Chair Cr Doug Leeder  
Cr Jane Nees  
Cr Paula Thompson  
Cr Stuart Crosby

#### **Tauranga City Council:**

Mayor Greg Brownless  
Cr Larry Baldock  
Cr Leanne Brown  
Cr Terry Molloy

#### **Western Bay of Plenty District Council:**

Mayor Garry Webber  
Cr Mike Williams  
Cr Don Thwaites  
Cr John Scrimgeour

#### **Tangata Whenua Representatives**

Maru Tapsell  
Irene Walker  
Buddy Mikaere  
Puhirake Ihaka

#### **Quorum:**

9

#### **Meeting Frequency:**

At least bi-monthly

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### **Role**

Pursuant to Clause 30 Schedule 7 of Government Act 2002, a joint Committee of Tauranga City Council, Western Bay of Plenty District Council and Bay of Plenty Regional Council shall be retained to implement the SmartGrowth Strategy and Implementation Plan.

### **Membership**

- That representation be comprised of four elected member representatives as appointed by the contributing authorities, including the Mayors and Regional Council Chairperson, and four representatives be nominated by tangata whenua.

- That an Independent Chairperson, to be appointed by the Committee, chairs the Committee; and the appointment of a Deputy Chair from the committee membership.
- That the standing membership is limited to seventeen members, but with the power to co-opt up to a maximum of three additional non-voting members, where required, to ensure the effective implementation of any part, or parts, of the Strategy.
- That NZTA be represented through its Regional Director as an observer with speaking rights but in a non-voting capacity.

## **Purpose**

That the joint SmartGrowth Implementation Committee be the delegated authority to implement the SmartGrowth Strategy and Implementation Plan in accordance with the following functions:

### **Implementation**

- Overseeing the implementation of the 2013 SmartGrowth Strategy updates, in particular the strategic actions.
- Ensuring organisation systems and resources support the strategy implementation.
- Taking responsibility for progress of those actions specifically allocated to the “SmartGrowth Implementation Committee” in the strategy, and making sure the implementation does occur.
- Monitoring and reporting progress against milestones and budget.
- Overseeing the management of the risks identified in implementation.
- Approving an annual implementation plan with a 3 year horizon.

### **Ongoing Tasks**

- Champion integration and implementation through partner strategies, programmes, plans and policy instruments (including the Regional Policy Statement, Regional and District Plans, Long Term Plans (LTP's), Annual Plans, transport plans and triennial agreements), and through partnerships with other sectors such as health, education and business.
- Approving submissions to Local Authorities, Central Government, and other agencies on SmartGrowth related matters.
- Reviewing and recommending adjustments to the strategy if circumstances change.
- Identifying and resolving any consultation inconsistencies between the SmartGrowth strategies and subsequent public consultation processes of the partner councils.

### **Consultation / Partner Forums**

- Facilitating consultation with the community.
- Establishing and maintaining the SmartGrowth Partner Forums.
- Agreeing any memorandum of agreements between SGIC and any forums.

### **Committee Operations**

- Selecting and appointing an Independent Chairperson and a Deputy Chairperson.
- Implementing a Memorandum of Agreement, as adopted by the Committee for each triennial period, to provide and maintain partnerships and provide for the resolution of any conflict.
- Establish protocols to ensure that implementation, where necessary, is consistent, collaborative, and / or coordinated to achieve optimal outcomes



## **Agenda for Meeting No. SG16/12**

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### **SmartGrowth Implementation Committee**

Wednesday 14 December 2016

9.00am

### **Tauranga City Council Chambers**

91 Willow Street, Tauranga

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**Conflicts of Interest**

**Apologies**

**Public Forum** (if required):

**Partner Forum Chair Presentations** (if required)

**Confirmation of Minutes:**

1. **Noting of the Minutes of the SmartGrowth Implementation Committee (SG16/6) dated 17 August 2016.**

**Pgs 6-15**

A copy of the minutes is attached.

**Recommendation:**

*That the minutes of the SmartGrowth Implementation Committee Meeting (SG16/6) held on 17 August 2016 be noted.*

## **Business**

- |  |                  |
|--|------------------|
| <b>2. Election of Deputy Chair</b>   | <b>Pgs 16-17</b> |
| <b>3. SmartGrowth Briefing – Building our Futures Together</b>   | <b>Pgs 18-45</b> |
| <b>4. SmartGrowth Leadership - strategic futures</b>   | <b>Pgs 46-51</b> |
| <b>Advice on roles and functions, name change, meeting frequency, District Health Board Representation addition, alternates.</b> |                  |
| <b>5. Project update - Settlement Pattern Review – Keenan Road Proposal</b>  | <b>Pgs 52-54</b> |

**Minutes of Meeting No. SG16/6 of the SmartGrowth Implementation Committee held on  
17 August 2016 at Bay of Plenty Regional Council,  
87 First Avenue, Tauranga commencing at 9:00am**

**Present**

**Independent Chairperson**

W (Bill) Wasley

**Bay of Plenty Regional Council**

Chairman: Doug Leeder

Councillors: Jane Nees, Paula Thompson, David Love

**Tauranga City Council**

Mayor: Stuart Crosby

Councillors: John Robson, Steve Morris, Matt Cowley

**Western Bay of Plenty District Council**

Mayor: Ross Paterson

Councillors: Gwenda Merriman, Garry Webber, John Scrimgeour

**Tangata Whenua Representatives**

Maru Tapsell, Irene Walker

**In Attendance**

**SmartGrowth**

Ken Tremaine – Strategic Advisor

Bernie Walsh – Implementation Manager

Karen Summerhays – Well-beings Implementation Officer

Megan Rumble – Coordinator

**Bay of Plenty Regional Council**

Mary-Anne MacLeod – Chief Executive

David Phizacklea – Regional Integrated Planning Manager

**Tauranga City Council**

Garry Poole – Chief Executive

Christine Jones – General Manager: Growth and Infrastructure

Philip King – General Manager: Community Services

Michael Tucker – Manager: City Planning and Growth

Andrew Mead – Team Leader: Infrastructure Planning

Campbell Larking – Senior Policy Planner

Ross Hudson – Strategic Planner

**Western Bay of Plenty District Council**

Miriam Taris – Chief Executive Officer

Phillip Martelli – Resource Management Manager

**New Zealand Transport Agency**

Alistair Talbot – Planning and Investment Manager, Bay of Plenty

Ian Herbert – Senior Transport Planner

**Apologies**

Buddy Mikaere

SG16/5.1

**APOLOGIES**

**Moved Cr. Morris / Seconded Mayor Paterson**

**That it be Resolved**

***That the apology from Buddy Mikaere be received.***

## **CARRIED**

**SG16/5.2**

### **PUBLIC FORUM**

The Chair adjourned the meeting to allow the public forum to occur.

Neil Cavell and Andrew Dunstan, Keenan Road land owners, spoke to the committee outlining their reasons for wishing to see the progressing of the development of the Keenan Road area at the same time as the Tauriko West area. With the development of Tauriko West looking to take place from 2018-2021 they believe there is lack of land available for development in the Pyes Pa West area. Mr Cavell stated there are no other available areas close to the city to develop and it is essential to have a good approach to the development of Pyes Pa with the demand the area is facing. Mr Cavell stated he believes a solution is to fast track the northern end of Keenan Road and also develop this between 2018-2021 too so that there is a continuum of land for the next 10 years.

Mr Cavell stated there is a number of advantages and few disadvantages. The area would join the lakes and create a sensible boundary for the city. It overcomes the fragmentation issue that the Property Developers Forum raised. Developing the area would produce 750-800 sections, many of those north facing with close and easy access to infrastructure. The area is 400m to the end of Takatimu Drive so would therefore not be adding to the traffic congestion issue in Pyes Pa. The current waste water system has the capacity for 500-1000 spare dwellings which would be sufficient to meet the development and service this area. The area is elevated and has few storm water issues. Keenan Road itself is an old road, poorly engineered, and is not designed to take traffic – extending onto Takatimu drive would take pressure off Keenan Road. All five property owners have expressed interest in selling their land.

“Connecting Keenan Road to Takatimu Drive is in the community’s interest” Mr Cavell said and he hopes support from NZTA would follow. Mr Cavell stated Harrison Grierson have completed a study and have said connecting Keenan Road to Takatimu Drive is logical.

Mr Dunstan agreed with Mr Cavell and stated with the predicted rate of growth he believes structure planning should be done for both Tauriko West and Keenan Road. Mr Dunstan stated Keenan Road is easier developed with a smoother typology and it shouldn’t be assumed that Tauriko West comes before Keenan Road.

Questions and discussion with Mr Cavell and Mr Dunstan followed.

The meeting reconvened.



SG16/5.3

**CONFIRMATION OF THE MINUTES**

The Committee considered the minutes of the SmartGrowth Implementation Committee (SG16/5) dated 20 July 2016 as circulated with the agenda.

**Moved Mayor Paterson / Seconded Cr. Love**

**That it be Resolved**

***Confirmation of the Minutes of the SmartGrowth Implementation Committee***

***Meeting (SG16/5) dated 20 July 2016.***

**CARRIED**

SG16/5.4

**PRESENTATION: TERTIARY EDUCATION: BAY OF PLENTY**

Dr Neil Barns, Interim Chief Executive, Waiariki Bay of Plenty Polytechnic spoke to the committee providing a high level overview of the organisation, post-merger. Dr Barns provided an update on the process around the roll out of the organisations new name and the announcement of the new Chief Executive later this year. He provided an overview of Iwi Relationships and the organisations partnering approach rather than the typical consultation approach.

Dr Barns also touched on the regionally aligned curriculum focus areas including tourism and hospitality, horticulture, health and wellbeing, transport and logistics, marine and aquaculture and forestry and wood processing.

Questions and discussion followed with key points raised being the organisations plan and strategy around our ageing workforce, how much of a focus is on the trades given the current demand and the impact technology is going to have on our job market. People will need to remain flexible when it comes to retraining. "It is about developing the person not just the specific skill. Keeping it current is always a challenge" Dr Barns said.

SG16/5.5

#### SMARTGROWTH FORUMS POSITION PAPER ANALYSIS AND NEXT STEPS

Moved Cr. Thompson / Seconded Cr. Webber

**That it be Resolved**

***That the Liz Davies position paper analysis be circulated to all the SmartGrowth partner councils and forums for their feedback and response, with further advice then reported back to SGIC.***

**CARRIED**

Cr. Thompson commended Liz Davies on an excellent summary.

Mayor Crosby raised that it is essential to be very clear on what sits with SmartGrowth and what sits with TCC and WBOPDC. "The debate needs to happen sooner rather than later" he said.

Bill Wasley gave the context that the Position Papers were an alternative to wider public consultation at this stage in the process.

Cr. Robson stated he believes this is an alternative in terms of a starting point but not a substitute for wider public consultation. Cr. Robson congratulated the forums as they have provided an excellent starting point.

SG16/5.6

#### COMBINED TANGATA WHENUA TERMS OF REFERENCE

Shad Rolleston provided context around the Combined Tangata Whenua Terms of Reference review. The main changes are around how members are appointed to SGIC. The Forum has agreed that one member will be appointed from TCC, one from the western bay partnership forum and two from Combined Tangata Whenua Forum (CTWF). This is a change from the previous Mauao Constituent member being one of the representatives on SGIC. "The feeling was that appointments should come from the forum itself" Shad said.

Shad stated the other change is in terms of the rotation process i.e. maintain or refresh governance members over a three-year period. It was also resolved by the CTWF that the Tu Pakari advisor would be co-chair.

Questions followed and it was queried if the Mauao constituent was consulted on this decision. Shad advised yes he was consulted and he supported the decision.

Cr Love raised that Regional Council must retain the right to select who it wants represented.

**Moved Cr. Robson / Seconded Cr. Webber**

**That it be Resolved**

***That the SmartGrowth Implementation Committee:***

- 1. Receive the revised Combined Tangata Whenua Terms of Reference report;  
and***
- 2. Note and endorse the changes made to the Terms of Reference***

**CARRIED**

**16/5.7**

**PUBLIC EXCLUDED SESSION**

**Moved Cr. Cowley / Seconded Cr. Nees**

**That it be Resolved**

***That the SmartGrowth Implementation Committee exclude the public from the following parts of the processing of this meeting:***

***The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under Section 48(1) of the Local Government Official Information & Meetings Act 1987 for the passing of this resolution are as follows:***

<i>General Subject of Each Matter to be Considered</i>	<i>Reason for Passing this Resolution in Relation to Each Matter</i>	<i>Ground(s) Under Section 48(1) for the Passing of this Resolution</i>
<i>NZ Transport Agency's Tauriko Network Programme Business Case.</i>	<i>To protect information which is subject to an obligation of confidence.</i>	<i>That the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist.</i>

**CARRIED**

NZTA Representatives Alistair Talbot and Ian Herbert updated the committee.

**Moved Cr. Thompson / Seconded Cr. Love**

**That it be Resolved**

- 1. That the information presented today (excluding Keenan Road information) on the NZ Transport Agency's Tauriko Network Programme Business Case is to remain in confidence until it has been considered by the NZ Transport Agency's board; and***
- 2. That the SmartGrowth Implementation Committee move back into public mode for the remainder of the meeting.***

**CARRIED**

11:10am      The meeting **adjourned** for morning tea

11:25am      The meeting **reconvened**

**SG16/5.8**

**SETTLEMENT PATTERN REVIEW – TIMING AND LOCATION OF FUTURE URBAN DEVELOPMENT**

Ken Tremaine spoke and gave a brief overview of the Settlement Pattern Review reminding the committee where the urban growth areas are and what the goals are i.e. ensuring supply meets demand. Ken reminded the committee that the decisions today will keep a pipeline of housing supply in place, optimise sub-regional planning approaches and support the SmartGrowth strategy and Tauranga District Plan policies that promote the Tauranga CBD as the commercial, civic and cultural 'heart' of the sub-region.

Michael Tucker provided an overview of the Compact City Project and Te Tumu Strategic Planning Study.

Phillip Martelli provided an overview on the Keenan Road and Tauriko West urban growth areas.

Discussion followed with confirmation from the committee that they support moving forward with the 3B Project and the structure planning stages for Te Tumu, Keenan Road and Tauriko West. There was also support for the SmartGrowth

Forums becoming more involved going forward it was recognised that this is very much a collaborative effort.

There was discussion around the National Policy Statement (NPS) and this being a statutory requirement. The final NPS will be issued in November which will give much more clarity.

It was recommended that partner councils agree the following core decision-making objectives to accompany the recommendations set out below.

The sub-region's objectives in progressing the four recommended integrated projects and associated work is to

- accommodate future population, business and household growth,
- manage and optimise the future supply of, and demand for, business and residential land,
- enable timely compliance with the Government's requirements under the new proposed National Policy Statement on Urban Development Capacity,
- show strong support for transport investment business cases going to the NZ Transport Agency board for approval in October 2016,
- respond to the SmartGrowth Forums' position papers,
- take an enabling and integrated approach to development opportunities and proposals, and
- inform the review of the Settlement Pattern going forward.

#### **Moved Chair Leeder / Seconded Mayor Crosby**

##### **That it be Resolved**

##### ***That the SmartGrowth Implementation Committee:***

##### **(a) Compact City project**

**Agree** to support Tauranga City Council advancing a comprehensive project starting in 2016/17 to deliver intensification within the current footprint of Tauranga.

**Agree** that progress will be regularly reported back to the committee where relevant, with milestones reflecting the National Policy Statement (NPS) for Urban Development Capacity expectations and include input from partners at all stages; and that principles and objectives of the Compact City approach will be applied to the wider Western Bay where applicable.

##### **(b) Western Corridor**

##### **Tauriko West**

**Agree** to prepare a structure plan and begin the RMA process (including a change to the Regional Policy Statement (RPS)) for a new Urban Growth

Area in Tauriko West starting in 2016/2017, subject to positive outcomes from the NZTA Board meeting in October in respect of the Tauriko Network Programme Business Case.

**Agree** to structure planning/RMA processes for the extension of the Tauriko Business Estate (lower Belk Rd) starting in 2016/17, likely to be required in the next 5-10 years.

#### **Keenan Road**

**Agree** to retain the Keenan Road area (within Tauranga City) as an urban growth area and continue planning and community engagement work on timely rezoning for the remaining Keenan Road area (possibly including Merrick Road/Joyce Road extension).

**Investigate and report back** to the next SmartGrowth Implementation Committee on the Neil Cavell/Andrew Dunstan Keenan Road proposal presented in the public forum on August 17, 2016.

#### **NZ Transport Agency's Tauriko Network Programme Business Case**

**Agree** the committee is supportive of

1. NZTA's Tauriko Programme Business Case and recommended programme at a concept level in terms of how it affects and enables the Settlement Pattern Review approved by SmartGrowth to be delivered.
2. The business case moving to the next stage.
3. Partner councils and SmartGrowth giving NZTA letters of support (reflecting 1 and 2 above) and these letters being presented as part the Tauriko Programme Business Case to the NZTA board in October.

#### **(c) Te Tumu Structure Planning**

**Agree** to retain Te Tumu as an urban growth area and note that Tauranga City Council has resolved that structure planning in the area will be undertaken in conjunction with a Schedule 1 Resource Management Planning (RMA) process starting in 2016/17.

- (d) Agree** that SmartGrowth works with its partners and forums to refine the current approach to planning (see Appendix 2) to ensure compliance with the new NPS for Urban Development Capacity, subject to its finalisation in October 2016; agree this will include a consistent sub-regional engagement approach amongst partners and SmartGrowth Forums.

- (e) **Agree** that this refinement work will aim to optimise sub-regional planning by integrating NPS requirements such as housing assessments, developing an intensification strategy and housing targets, with implementation of RPS policies and responses to the forum position papers.

**Community engagement and communications**

- (f) **Agree** to a strong commitment to continuing sub-regional communication and community engagement through the SmartGrowth Forums and other activities including recommendations (e) and (f). **Noting that** further and formal community input on the above actions will also be carried out through the statutory implementation processes of the individual partners.
- (g) **Agree** that SmartGrowth's independent chair will develop and implement a SmartGrowth communications programme centred on the above high level decisions/recommendations, to boost communications and lead 'community conversations' on long term sub-regional planning for quality places.

**CARRIED**

With this being the final SGIC meeting for the triennium Bill acknowledged the work of the committee members. It is also the last meeting with our two Mayors as Mayors. Bill acknowledged that this is the end of an era given both had been involved with SmartGrowth since it beginning and on behalf of the committee acknowledged the contribution both have made, wishing them the best.

Mayor Crosby stated that of everything he has been involved in this has been the most significant saying he has learnt if you want to make a real difference do it together. Mayor Crosby acknowledged the support from the staff. He also wished to acknowledge Cr Thompson who in his view started SmartGrowth.

Mayor Paterson thanked Bill for the words and stated there never is an opportune time to leave this business and what is in front of us is huge. He stated he greatly appreciates the work we have done and wishes the committee well.

Bill acknowledged all the work of partner and other staff.

The meeting concluded at 12:20pm

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Confirmed as a true and correct record

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W Wasley  
**Independent Chair**

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Date

<b>Forum</b>	<b>SmartGrowth Implementation Committee</b>
<b>Meeting Date</b>	<b>14 December 2016</b>
<b>Author (s)</b>	<b>SmartGrowth Implementation Manager - Bernie Walsh</b>
<b>Purpose</b>	<b>The purpose of this report is to explain the process for the SmartGrowth Implementation Committee (SGIC) to elect a Deputy Chairperson, as required by the committee's constituting agreement and the Local Government Act 2002.</b>

## Executive Summary

This report is to fulfil the clause in the SGIC constituting agreement that a Deputy Chairperson be appointed from the membership of the committee. In the previous triennium Mayor Ross Paterson was deputy chairperson, and the position is now vacant.

## Key Points

- 1.1 The SmartGrowth Implementation Committee's Terms of Reference specify that *"The Committee shall also appoint a Deputy Chair, who shall be a member of the committee."* Clause 30A(2)(b) Schedule 7 of the Local Government Act 2002, requires the constituting agreement of a joint committee to specify how the deputy chairperson is appointed. The constituting agreement states that the committee has delegated authority to elect the deputy chairperson. Clause 30A(6)(c) of the same schedule allows the constituting agreement to vary the process for appointing the deputy chairperson, but this committee's constituting agreement does not specify any such variance. Accordingly, the appointment must be made by a resolution of the committee.
- 1.2 Therefore, the committee must follow the procedure for electing the deputy chairperson prescribed in clause 25 Schedule 7 of the Local Government Act 2002. It states that the Committee must determine by resolution that the deputy chairperson be elected or appointed by using one of the following systems of voting:
 

*"System A—*

  - (a) requires that a person is elected or appointed if he or she receives the votes of a majority of the members of the local authority or committee present and voting; and*
  - (b) has the following characteristics:*
    - (i) there is a first round of voting for all candidates; and*
    - (ii) if no candidate is successful in that round there is a second round of voting from which the candidate with the fewest votes in the first round is excluded; and*
    - (iii) if no candidate is successful in the second round there is a third, and if necessary subsequent, round of voting from which, each time, the candidate with the fewest votes in the previous round is excluded; and*



- (iv) *in any round of voting, if 2 or more candidates tie for the lowest number of votes, the person excluded from the next round is resolved by lot.*

System B—

- (a) *requires that a person is elected or appointed if he or she receives more votes than any other candidate; and*
- (b) *has the following characteristics:*
- (i) *there is only one round of voting; and*
- (ii) *if two or more candidates tie for the most votes, the tie is resolved by lot.”*

- 1.3 In simpler terms, under System A, a candidate is successful if he or she receives the votes of the majority of the members of the Committee present and voting. If no candidate is successful in the first round there is a second round of voting from which the candidate with the fewest votes in the first round is excluded. If no candidate is successful in the second round, there is a third and if necessary subsequent round of voting from which each time the candidate with the fewest number of votes in the previous round is excluded until a candidate is successful. In any round of voting if two or more candidates tie for the lowest number of votes the person to be excluded from the next round is resolved by lot.
- 1.4 System B is first past the post except that a tie for the most votes is resolved by lot.
- 1.5 The committee is required to select a voting system even if it is likely that only one candidate will be nominated for the role.

#### **Practical application of clause 25**

- Each Committee must first determine, by resolution, which system of voting it will use, that is System A or System B.
- Nominations for the position of Deputy Chairperson are called for.
- If there is only one candidate, then the Committee may resolve that that person be elected.
- If there is more than one candidate the committee must then put the matter to a vote according to the system it has adopted. The members are then asked to vote on each candidate.

## **Recommendations**

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That SmartGrowth Implementation Joint Committee:

1. Receive the Election of Deputy Chairperson report.
2. That System -----be adopted to elect a Deputy Chairperson.
3. That ----- be elected as deputy chairperson of the SmartGrowth Implementation Committee.

# BUILDING OUR FUTURES TOGETHER

## BRIEF TO INCOMING SMARTGROWTH LEADERSHIP GROUP

Leading the way as a smart  
partnership focused on strategic  
and spatial future planning for  
the western Bay of Plenty







# Executive Summary

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The SmartGrowth journey began in 2000 and has evolved from a growth management strategy into a comprehensive spatial plan for the western Bay of Plenty sub-region. SmartGrowth sets the strategic vision and direction for the growth and development of the western Bay, on key issues across the spectrum of social, environmental, economic and cultural objectives.

SmartGrowth is more than the spatial plan document – it is a collaboration that has been working successfully for the past 16 years, leading the way nationally in integrated sub-regional planning and strategic thinking.

[www.smartgrowthbop.org.nz](http://www.smartgrowthbop.org.nz)

**The value of the SmartGrowth Partnership is in its ability to:**



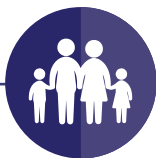
- Offer smart strategic thinking that is evidence-based, collaborative and community-focussed
- Deliver, and hold onto, a long term view of spatial planning and development
- Connect with others to deliver strong united advocacy and transformational partnerships

**The SmartGrowth Partnership has had a number of successes to date, including:**



- Anchoring and driving a long term integrated plan for future sub-regional development
- Strong and united advocacy for infrastructure investment
- Brokering key partnerships to drive transformational change

**The western Bay of Plenty sub-region has been an area of strong population growth for some time. Key findings from SmartGrowth's demographic work<sup>1</sup> include:**



- Strong growth over the next 15 years and then a slowing of growth
- The dominance of the sub-region in a regional context, especially Tauranga City
- Strong growth in household numbers due to decreasing household size
- The rise of the silver economy – large proportion of the population will be aged 65+
- Youthful Māori population

**The SmartGrowth Leadership Group (SLG) has an important role to play in driving strategic thinking.**

**1. Sub-regional spatial planning including urban form/settlement, transport and National Policy Statement (NPS) compliance**

- Providing sub-regional leadership on spatial planning, growth, infrastructure planning and development, focusing on key issues relating to the four well-beings (the recently approved four integrated urban area/ capacity projects to deliver housing and business land development; and previous tertiary education provision advocacy and support opportunities across the sub-region, are good examples of SmartGrowth's sub-regional leadership).
- High-level spatial planning and achieving SmartGrowth outcomes.
- NPS for Urban Development Capacity compliance/ Settlement Pattern – strategic sub-regional agreement/ guidance on the SmartGrowth settlement pattern.
- Infrastructure / Facilities – where this affects more than one SmartGrowth partner and transcends boundaries (especially transport).
- Setting and monitoring strategy progress and sub-regional policy, actions and approaches relevant to the SmartGrowth Strategy.

**2. Advocacy – united voice for western Bay of Plenty**

- United voice – where an issue requires joint advocacy and one strong, united voice – mayors, chair and partners together provide a powerful platform for engaging with central government on co-investment issues e.g. central government service provision for housing, health, economy, tertiary education, transport, emergency services, any other gaps.
- Intra and inter-regional matters – there are impacts beyond the sub-region (eg intra and inter regional) that need addressing across the SmartGrowth partners.
- Matters of Upper North Island or national importance that impact on the sub-region (eg freight movement, maintaining range of transport options).

**3. Future thinking – leading community conversations/ events across the western Bay of Plenty**

- Facilitating community understanding and discussions/ conversations on long term spatial planning issues with a view to looking beyond 10 years to 20, 30 years and 50 years ahead.

<sup>1</sup>Jackson, N.O., Cameron, M. and Cochrane, B. (2014), 2014 Review of Demographic and Labour Force Projections for the Bay of Plenty Region for the Period 2013 – 2063. Commissioned Report. Hamilton, New Zealand: University of Waikato, National Institute of Demographic and Economic Analysis.

Key strategic sub-regional issues that the Partnership will need to take smart leadership on include:



### Smart housing and urban design/form

How do we get the housing our sub-region needs including quality, quantity, density done well, urban design, and a range of housing types across the sub-region? Placemaking and placeshaping and the role of different towns, urban and suburban centres.



### Smart infrastructure

Supporting the SmartGrowth blueprint for future development (settlement pattern) of the sub-region with the right infrastructure. Ensuring we are seen as a credible co-investor able to partner with central government to deliver results on the ground. United advocacy to central government.



### Smart transport

Future-proofing our transport system and addressing growing traffic congestion, given the current single occupant car travel preferences across the sub-region. Providing for more active and safe transport choices including increasing use of public transport, walking and cycling. Smart transport also includes air connectivity and airport services for a growing sub-region.

Other key strategic discussions need to continue at a sub-regional level to ensure quality policy decision-making on demographic, health and community engagement challenges.

- What does our future population look like and how does that affect our planning today and in the long term?
- How do we accommodate a more youthful Maori population? What will a post-Treaty settlement environment look like in the sub-region?
- What is the future of work and how do our revised employment projects affect our future thinking?
- What about the population ageing profile – are we doing enough to provide, plan and make the most of having more people over 65 years living longer in our region and wanting lifelong learning and living opportunities to contribute to communities?
- What is the future of our health and wellbeing services?
- How do we ensure good community engagement in planning for the future?

Over the last 16 years the SmartGrowth Partnership has developed and refined a way of working that has enabled successful implementation of the Strategy and an enduring partnership approach.

### Key aspects of the SmartGrowth approach include:

- Parties take a co-operative approach to addressing issues
- Agreeing a common evidence base and dataset for planning purposes
- Implementation through co-operation and consensus
- Issues are considered in a measured, effective and timely manner
- Commitment to act in good faith in meeting SmartGrowth obligations
- Taking a solutions-based approach when raising issues
- Over-viewing partner implementation to ensure it is “joined-up”

**Continuing this approach is vital to addressing the sub-region’s strategic issues in an effective manner now and for the future.**





# Building our Futures Together

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*The SmartGrowth Leadership Group's (SLG) role and functions are changing and growing.*

The SmartGrowth Leadership Group (SLG) is a joint committee of Tauranga City Council, Western Bay of Plenty District Council, Bay of Plenty Regional Council and Tāngata Whenua.

The New Zealand Transport Agency is an implementation partner.



# Key Roles and Functions

## Leadership Group – what are its key roles and functions?

### 1. Sub-regional spatial planning including urban form/settlement, transport and National Policy Statement (NPS) compliance

- Providing sub-regional leadership on spatial planning, growth, infrastructure planning and development, focusing on key issues relating to the four well-beings<sup>2</sup> (the recently approved four integrated urban area/capacity projects to deliver housing and business land development; and previous tertiary education provision advocacy and support opportunities across the sub-region, are good examples of SmartGrowth's sub-regional leadership).
- Co-operative decision-making that builds a strong sub-regional consensus and commitment to joint actions (for example the commitment to the Eastern Corridor as a key growth area for the sub-region and the collaboration that was required to ensure infrastructure such as the Tauranga Eastern Link was put in place).
- Dealing with cross boundary matters – where there are cross-boundary implications or an issue transcends a local authority's boundary (for example water policy issues).
- High-level spatial planning and achieving SmartGrowth outcomes.
- NPS for Urban Development Capacity compliance/ Settlement Pattern – strategic sub-regional agreement/ guidance on the SmartGrowth settlement pattern including growth areas, NPS targets, staging, sequencing and funding (the SmartGrowth settlement pattern is included in the Regional Policy Statement which all district plans must give effect to).
- Infrastructure / Facilities – where this affects more than one SmartGrowth partner and transcends boundaries (especially transport).
- Setting and monitoring strategy progress and sub-regional policy, actions and approaches relevant to the SmartGrowth Strategy (for example, setting high-level sub-regional structure plan requirements but leaving the detail to be implemented by the partner councils).

### 2. Advocacy – united voice for western Bay of Plenty

- Communicating and engaging with key stakeholders where a sub-regional level view is required (SmartGrowth has a history of successfully engaging with central Government and providing a sub-regional view).
- United voice - where an issue requires joint advocacy and one strong, united voice – mayors, chair and partners together provide a powerful platform for engaging with central government on co-investment issues e.g. central government service provision for housing, health, economy, tertiary education, transport, emergency services, any other gaps.
- Development and leadership of an agreed sub-regional advocacy programme.
- Intra and inter-regional matters – there are impacts beyond the sub-region (eg intra and inter regional) that need addressing across the SmartGrowth partners.
- Matters of Upper North Island or national importance that impact on the sub-region (eg freight movement, maintaining range of transport options).

### 3. Future thinking – leading community conversations/events across the western Bay of Plenty (Smart Talk. Future Thinking) on long term planning issues, implications and opportunities (10+ years planning)

- Facilitating community understanding and discussions/conversations on long term spatial planning issues with a view to looking beyond 10 years to 20, 30 years and 50 years ahead. For example: The future of work; the future of transport including land, air and sea; the future of housing; the future of the Upper North Island and western Bay's place in it; the future of our population (demographic changes); future of tertiary education provision and health and wellbeing services; including work with Partner Forums and Western Bay's community engagement software programme and the SmartGrowth website, social media and events programme.

<sup>2</sup> The four well-beings refer to cultural, economic, environmental and social matters.

## Strengthening the partnership with the District Health Board

A recommendation supported by the Chief Executives' Advisory Group, to add a representative from the Bay of Plenty District Health Board to the membership of the leadership group is being discussed. The SmartGrowth Implementation Agreement and Terms of Reference provide for the addition of members in a non-voting capacity but with speaking rights. This widened membership will assist with SmartGrowth's delivery on four well-being outcomes and the district health board is currently finalising a strategic health services plan. The chief executive of the District Health Board already sits on the Chief Executives' Advisory Group of the SmartGrowth Partnership.

## New national impetus on sub-regional planning

Given that the SmartGrowth Strategy 2013 is into its fourth year of implementation, we need to consider how to allow more time for the leadership group to undertake various tasks that allow for greater engagement on strategic issues including prioritising actions.

The National Policy Statement on Urban Development Capacity (NPS) will also bring specific compliance and planning challenges and opportunities that the SmartGrowth Partnership will be well-positioned to discuss and agree. The NPS will call upon high urban growth areas to complete housing and business land assessments, make changes to regional policy statements and district plans to implement these assessments and complete a future development strategy. Showing central government that we are ready and able to be a high priority for co-investment opportunities will be vital for the future success of our sub-region. Advocating for that support in a united way will be the most effective approach.

The proposed Resource Management Act and Local Government Act reforms are also placing emphasis on planning for growth, ensuring there is development capacity and working with neighbouring councils on shared services.

## Partners Forums – community engagement and the partnership

SmartGrowth currently has seven Partner Forums – Combined Tāngata Whenua; Population Ageing Technical Advisory Group; Social Sector; Housing Affordability; Environment and Sustainability; Property Developers; Strategic Partners. There is also a Social Infrastructure Providers Group. The groups generally meet bi-monthly.

The forums, along with the Bay of Plenty District Health Board, each produced a 'position paper' on their key issues as part of the decision-making that took place in August 2016 on the SmartGrowth Settlement Pattern Review. SmartGrowth is currently preparing a detailed response to those individual position papers as part of enabling deeper community engagement in planning for the future.




However, an initial analysis of all the papers found six common themes across them all. These were planning and funding of social infrastructure; the need for community-led planning and quality urban design; better active transport including public transport, walking and cycling; support for a compact urban form and finally a range of principles around the provision of housing.

Four other themes also emerged after further analysis – growth planning, environmental sustainability, community and culture and heritage

The full position papers are available on [www.smartgrowthbop.org.nz](http://www.smartgrowthbop.org.nz).

## Key strategic sub-regional issues for 2017 and beyond

The following table provides a summary of the initial thinking around key strategic issues for SmartGrowth for 2017 and beyond that need a sub-regional focus.

	<b>Smart Housing</b>	How do we get the housing we need? Covering quality / quantity / supply / design / types / density across the sub-region not just in CBD/urban design and form; place-making and place-shaping; role of towns, CBD, suburban centres, papakainga housing
	<b>Smart Infrastructure</b>	Supporting Port and industries Supporting settlement pattern/blueprint plan Social infrastructure such as schools, community centres Funding for what we need for a sustainable future Upping our digital game
	<b>Smart Transport</b>	Future proof transport system including public transport, walking, cycling, demand management, network pricing, electric vehicles, air connectivity Updating transport modelling across the sub-region Future thinking – e.g. autonomous vehicles
	<b>How will our population change? – demographics and projections</b>	What does our future population look like? Migration and ageing Youthful Māori population and growing matawaka (iwi other than tāngata whenua) population <i>See Fact Sheets Appendix 4, 5 &amp; 6</i>
	<b>What is the future of work?</b>	Employment projections, technology impacts, lifelong learning for all, changing workforce and industries, workforce implications of population ageing, the influence of Auckland on our workforce market
	<b>Future of health and wellbeing services</b>	Provision of health and wellbeing for a changing and growing population Health in all policies approach Focus on prevention, managing demand
	<b>Rural + urban interface – future of sub-region as it develops</b>	Role of a vibrant CBD and other centres Live, learn, work and play interactions across sub-regional planning Innovation opportunities including tourism, migration
	<b>Community engagement in planning for the future</b>	Partner forums and engaging communities in discussion across the sub-region on the strategic issues Engaging with minority groups
	<b>Sustaining our environment and economy</b>	Sub-regional perspective on this – linked to local actions and priorities
	<b>Tertiary education</b>	Supporting the development and implementation of the Regional Tertiary Strategy
	<b>Supporting post-Treaty settlement aspirations</b>	Facilitating the development of Treaty settlement lands Supporting co-governance arrangements

# What is the SmartGrowth Partnership about?

SmartGrowth is the spatial plan for the western Bay of Plenty sub-region. It is a comprehensive, long term strategy which sets the strategic vision and direction for the growth and development of the western Bay, on key issues across the spectrum of social, environmental, economic and cultural objectives.

SmartGrowth is more than the spatial plan document – it is a collaboration that has been working successfully for the past 16 years, leading the way nationally in integrated sub-regional planning. It is aimed at making

evidence-based, sub-regional development decisions across a partnership between Tauranga City Council, Western Bay of Plenty District Council, Bay of Plenty Regional Council and Tāngata Whenua working with central government (particularly the New Zealand Transport Agency), businesses, education groups, industry and the community.

The aim is to ensure the sum is greater than all its parts because all the parts of the sub-region are working and planning together.

## A brief history

The SmartGrowth journey began in 2000, arising from community concerns about continued rapid population growth, and the lack of leadership and coordinated arrangements to manage that growth. A significant amount of background research and work was completed which culminated in the adoption of the 2004 SmartGrowth Strategy. The Strategy was updated in 2007 to reflect changes since the 2004 Strategy was adopted, in particular progress on the action plan.

In 2013 the SmartGrowth Strategy underwent a significant update and has now evolved from a growth management strategy into a spatial plan for the sub-region.

The following diagram illustrates the focus of the SmartGrowth Strategy in its first 10 years, the lessons learnt along the way and what the focus is for the next decade under the 2013 Strategy.

### FIRST DECADE

- Integrating land-use with transport funding
- Anchoring settlement pattern in RPS, District and City Plans
- Providing certainty
- Key transport infrastructure
- Promoting more compact urban form

### LESSONS LEARNT

- Need to respond to changing circumstances
- Need to consider natural hazard risk
- Need to consider economics of development
- Need to think bigger than the western Bay
- Need to collaborate and build on relationships
- Need to change our relationship with communities to a partnership

### NEXT DECADE

- Recognising that growth planning is linked and influenced by economy, community, environment, cultural wellbeing
- Spatial planning enables all interest areas to be considered together across agencies and boundaries
- A plan for the future of the western Bay developed in partnership with the community and shared by the community, councils and Tāngata Whenua

# What is the value in the SmartGrowth Partnership?

SmartGrowth is a leadership vehicle for the western Bay of Plenty to deliver:

## Smart strategic thinking that is evidence-based, collaborative and community-focussed

- Use a **single framework** and blueprint that transcends jurisdictional boundaries and is implemented through regional, city and district planning documents and through community groups and non-government agencies; promoting more streamlined and efficient planning processes and decision making
- Obtain **quality evidence** to inform decision making and ensure central government, non-government agencies, local authorities and community groups all have access to uniform data to plan and act collectively
- **Monitor** issues and trends across territorial boundaries
- Establish **strong partnerships with tāngata whenua** through the Combined Tāngata Whenua Forum and enable tangible involvement in decision making
- Establish **strong partnerships with the community** through the SmartGrowth Partners network which ensures involvement with the Strategy implementation, monitoring and reviews
- **Test ideas and thinking** across the partnership
- **Support** the partners to implement sub-regional initiatives as well as local strategic projects

## Delivery of, and holding onto, a long term view of spatial planning and development

- Establish an **integrated and agreed growth management framework** for the western Bay, facilitating the efficient and effective provision of infrastructure and providing certainty for public and private investment
- Contribute to a better understanding of the **social needs of the communities** within the western Bay and align with key central government priorities in the social arena
- Assist with **creating linkages** to neighbouring sub-regions and regions

## Connecting with others to deliver strong united advocacy and transformational partnerships

- Address issues **collaboratively** and present **one strong, united voice** outside the western Bay, including to central government and adjoining districts and regions
- **Advocate collectively** on agreed issues and directions gaining a strength that is greater than the sum of the individual parts, including advocacy for a range of matters beyond the traditional role of local authorities
- **Convening conversations and encouraging strategic thinking** and thought leadership across the partners, community and key stakeholders

# SmartGrowth Partnership successes

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Some of SmartGrowth's successes and achievements to date are as follows:

## **Anchoring and driving a long term integrated plan for future sub-regional development**

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- Anchoring the Strategy's strategic direction and implementation actions in key policy and strategic planning instruments throughout partner organisations (in particular Regional Policy Statement, District Plans, Regional Land Transport Programme, Long Term Plans).
- August 2016 decisions on the Settlement Pattern Review – four integrated urban area/capacity projects approved in August 2016 to deliver a balanced and rolling supply of housing and business land development opportunities across the sub-region including the compact city project in Tauranga City
- Agreeing a common and robust set of demographic data to ensure aligned planning
- Implementing the sub-regional settlement pattern (development trends monitoring indicates that most of the sub-region's growth is going into identified growth areas)
- Supporting key developments which align with the settlement pattern and helping to ensure they are viable (eg the Rangiora Business Park)
- Promoting a compact urban footprint – Tauranga City is on track to achieve 34% of its growth as infill or intensification

## **Strong and united advocacy for infrastructure investment**

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- Strong central government engagement – SmartGrowth has a high profile nationally
- SmartGrowth has provided the basis for discussion with central government officials and others regarding significant longer term government funding
- Joint Officials Group leading to a \$150 million Crown Grant for transport plus a matching local share
- Establishing key transport infrastructure, eg the \$45 million Pyes Pa Bypass, the \$455 million Tauranga Eastern Link
- Advocating for new transport infrastructure, eg \$286 million of construction funding for the Tauranga Northern Link (TNL) as part of the \$520 million Waihi to Tauranga Corridor programme was approved in April 2016
- Advocating for the importance of social infrastructure co-investments

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**Brokering key partnerships to drive transformational change**

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- Support for progressing the establishment of tertiary education facilities in the sub-region - tertiary education partnership with University of Waikato and Te Awanuiarangi o Wananga, Toi Ohomai CBD Campus
- Cross-institutional examination of key issues e.g. establishment of the Population Ageing Technical Advisory Group with the Bay of Plenty District Health Board
- SmartGrowth has assisted in bringing together the District Health Board and the University of Auckland who worked to create a clinical education school for Tauranga
- Completion of Te Keteparaha Mo Ngā Papakainga – Māori Housing Toolkit – this toolkit is often used as a leading example in other areas of New Zealand
- One of the first local authority areas to develop a Social Infrastructure Planning Framework
- Better links with the community on key issues through engagement with the seven Partner Forums
- Support for development and implementation of Regional Tertiary Intentions Strategy
- Support for development of secondary school SmartGrowth education resource
- Support for the Treaty settlement process and agreed co-governance arrangements

## The SmartGrowth Strategy 2013

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The SmartGrowth Strategy has a vision for the Western Bay to be a great place to live, learn, work and play. The purpose of the Strategy is to provide a unified vision, direction and voice for the future of the western Bay.

**The SmartGrowth Strategy is supported by five pillars:**

1. Partnership
2. Collaborative leadership
3. Integration
4. Evidence-based
5. Live, work, learn and play approach



The following diagram sets out the focus of the SmartGrowth spatial plan through its six interest areas.

## STRENGTHEN VISIONARY LEADERSHIP AND COLLABORATION

- a. Strengthen relationships with the community
- b. Strengthen and maintain relationships between implementation partners
- c. Strengthen our relationship with central government
- d. Strengthen our relationships with the upper North Island
- e. Strengthen our relationships with the wider Bay of Plenty
- f. Align the implementation toolkit
- g. Provide guidance
- h. Investigate collaborative funding options
- i. Greater accountability, reporting and review



## GROW A SUSTAINABLE ECONOMY

- a. Create an enabling business environment
- b. Strengthen connections
- c. Encourage a thriving city centre
- d. Consider the implications and opportunities of changing demographics on the economy
- e. Improve housing affordability



## RECOGNISE TĀNGATA WHENUA CULTURAL IDENTITY AND CHANGE

- a. Recognise tāngata whenua interests and values
- b. Recognise and promote the use of tāngata whenua lands and waters
- c. Plan for changing Māori demographics



## BUILD THE COMMUNITY

- a. Build and value partnership with the community
- b. Plan for infrastructure to support communities
- c. Consider the implications and opportunities of an ageing population
- d. Promote tertiary education opportunities
- e. Promote arts and cultural initiatives
- f. Promote transport to connect communities



## SUSTAIN AND IMPROVE THE ENVIRONMENT

- a. Promote sustainable use of resources
- b. Protect, restore and maintain the amenity of our unique environment
- c. Environmental monitoring



## INTEGRATED PLANNING AND THE SETTLEMENT PATTERN

- a. Demographic analysis/modelling
- b. Residential land
- c. Business land
- d. Managing the risk of natural hazards on the settlement pattern
- e. Strategic transport
- f. Cost-effective infrastructure





The SmartGrowth Strategy takes a corridor approach to the integration of infrastructure, land-use and funding. In order to illustrate this spatially the SmartGrowth Corridors Map is attached as **Appendix 1**. The corridors link the western Bay of Plenty sub-region with its neighbours, in particular heading east towards Whakatane and south towards Rotorua.

The SmartGrowth Strategy is implemented by the partner councils, tāngata whenua, community groups and strategic partners, government and non-government agencies.

The Strategy contains a range of actions which have lead and support agencies drawn from the full range of partners and stakeholders. These actions have been prioritised – a list of the priority actions from the 2013 Strategy is attached to this paper as **Appendix 2**. Some of these actions have already been completed. A full progress report on the Partnership and the Strategy's outcomes and actions is under development and expected to be completed by May 2017.

Tauranga has more than double the per capita amount of vacant commercial land out of five leading New Zealand cities analysed in a new survey from Auckland-based Urban Economics (2016).

*"That is a very strong supply. And what that does is keep the prices under control."*

Adam Thompson, Urban Economics director

## SmartGrowth Settlement Pattern – the Blueprint for the Future

The SmartGrowth sub-regional settlement pattern is a cornerstone of the strategy. It makes provision for sustainable urban and rural development capacity in the sub-region, specifically for the next 20 years, and generally for the next 50 years. The settlement pattern is underpinned by a desire to achieve a more compact urban form.

Work has been underway over the last two years on a review of the SmartGrowth Settlement Pattern. At its August 2016 meeting, the SmartGrowth Implementation Committee confirmed four integrated projects which were recommended to provide urban development capacity in the sub-region. These projects will also assist in meeting the Proposed National Policy Statement on Urban Development Capacity requirements.

The four projects are:

- Compact City (Tauranga)
- Western Corridor – Tauriko West
- Western Corridor – Keenan Rd
- Eastern Corridor – Te Tumu

The sequencing table for land development in the western Bay of Plenty is included as **Appendix 3**. This incorporates the current urban growth areas as well as the four new ones listed above.

Priority One interim chief executive Greg Simmonds attributed the large vacant land supply position to the region's long-term planning through SmartGrowth.

*"We have done quite a bit of planning through SmartGrowth for commercial and industrial land to make sure we have got an appropriate quantity available."*

Bay of Plenty Times,  
November 2016

# Sub-regional growth

## – what are the numbers telling us about our future?

The western Bay of Plenty sub-region has been an area of strong population growth for some time. The SmartGrowth Partnership carefully monitors building and subdivision activity, residential development capacity and business land activity to ensure that the sub-region is in a position to respond to any significant changes in the demographics or the market.

The following are some key points to note from the demographic work completed for the SmartGrowth Partnership<sup>1</sup>:

- There is a higher growth rate for the period 2013 – 2030 than in the 2030-2063 period. The sub-region is looking at **an additional 47,486 people over the 17 years to 2030.**
- The population of the sub-region is projected to reach **256,460 by 2063.**
- Tauranga City will increase its share of the region's population from just below 42% in 2013 to almost 58% in 2063. In 2033 Tauranga City will account for almost half of the region's population.
- There is projected to be strong growth in the number of couple without children families in the sub-region. Single person households show particularly strong growth. Tauranga is the only area to see a projected increase (albeit small) in two parent families in the region.
- The Tauranga Urban Area including western Bay is the second fastest urban growth area after Auckland in the Proposed National Policy Statement on Urban Development Capacity (15.1% compared Auckland's 18.1% and Hamilton at 14.8%).
- Overall there is strong growth projected in household numbers (100% for Tauranga City).
- **By 2033 around one-third of the sub-region's population will be aged 65+ years.**
- Regional labour force growth is projected to be concentrated in Tauranga City and the Western Bay of Plenty district.
- The potential demographic dividend arising from the relatively youthful Māori age structure is considerable for the Bay of Plenty region and its local authorities, with their somewhat greater than average proportions of Māori. In 2013, 25.7% of the Bay of Plenty Region's population was of Māori origin, compared with 14.1% nationally. It is 27.5% for the SmartGrowth western Bay of Plenty sub-region.

- Strong growth over the next 15 years and then a slowing of growth
- The dominance of the sub-region in a regional context, especially Tauranga city
- Strong growth in household numbers due to decreasing household size
- The rise of silver economy – large proportion of the population will be aged 65+

See Appendix 4, 5 & 6

<sup>1</sup>Jackson, N.O., Cameron, M. and Cochrane, B. (2014), 2014 Review of Demographic and Labour Force Projections for the Bay of Plenty Region for the Period 2013 – 2063. Commissioned Report. Hamilton, New Zealand: University of Waikato, National Institute of Demographic and Economic Analysis.

**The sub-region has some specific characteristics which affect its demographic makeup including:**

- Being a sunbelt destination, a proportion of growth is driven by net migration
- Labour force participation rates, average incomes and spending are lower than the national average
- Having a reasonable amount of 'churn' ie moving to and from the sub-region
- Seasonal increases in population due to horticultural workers and holidaymakers



## Current and future drivers of our economy and our region

The Western Bay of Plenty District's economy is underpinned by the agricultural and horticultural sectors and is strongly intertwined with Tauranga city's economy, which provides most of the sub-region's manufacturing and services. The Western Bay sub-region's economy is almost three times more reliant on agriculture and horticulture for its economic output than New Zealand as a whole.

**The important drivers of growth within the sub-region are:**

- Population growth
- Improvements in hard (eg roads, water and wastewater networks) and soft infrastructure (eg health care, education)
- Increases in the productivity of exporting sectors through improved technologies and higher levels of mechanisation

Sectors with a competitive advantage in the western Bay of Plenty include the marine sector (which incorporates the Port of Tauranga with its deep water access and current and planned marine precincts); food production and manufacturing; horticultural and value-add processing; and Information and Communications Technology businesses specialising in control systems and the development of industry-related technologies.

# Strength of the SmartGrowth Partnership philosophy

Over the last 16 years the SmartGrowth Partnership has developed and refined a way of working that has enabled successful implementation of the Strategy and an enduring partnership approach.

Key aspects of the SmartGrowth approach include:

- Parties take a co-operative approach to addressing issues
- Implementation through co-operation and consensus
- Issues are considered in a measured, effective and timely manner
- Commitment to act in good faith in meeting SmartGrowth obligations
- Taking a solutions-based approach when raising issues

Continuing this approach is vital to addressing the sub-region's strategic issues in an effective manner now and for the future.

*"SmartGrowth's evidence-based approach gives the Transport Agency the confidence to invest in the sub-region. We value the collaborative approach."*

Parekawhia McLean, regional director  
- New Zealand Transport Agency,  
November 2016

*"SmartGrowth is one of the reasons that the western Bay of Plenty punches above its weight."*

Mark Cairns, chief executive,  
Port of Tauranga, 2016











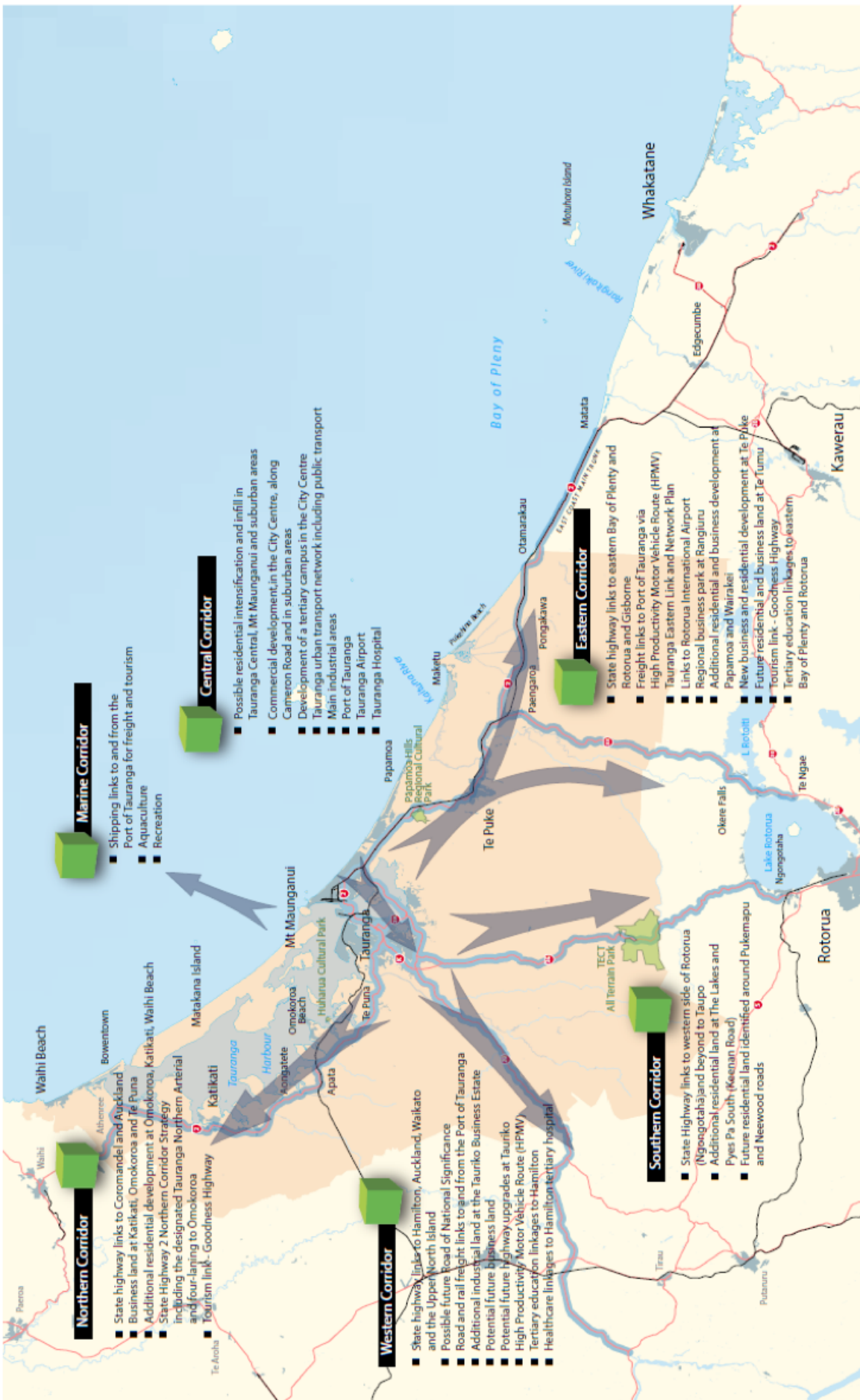
## Appendix

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1. SmartGrowth Corridors
2. SmartGrowth Priority Actions
3. SmartGrowth Sequencing Timetable
4. Our Future Population
5. Our Māori Population
6. Our Place in the Upper North Island



# Appendix 1: SmartGrowth Corridors



**Map 3**  
Regional Context and SmartGrowth Corridors

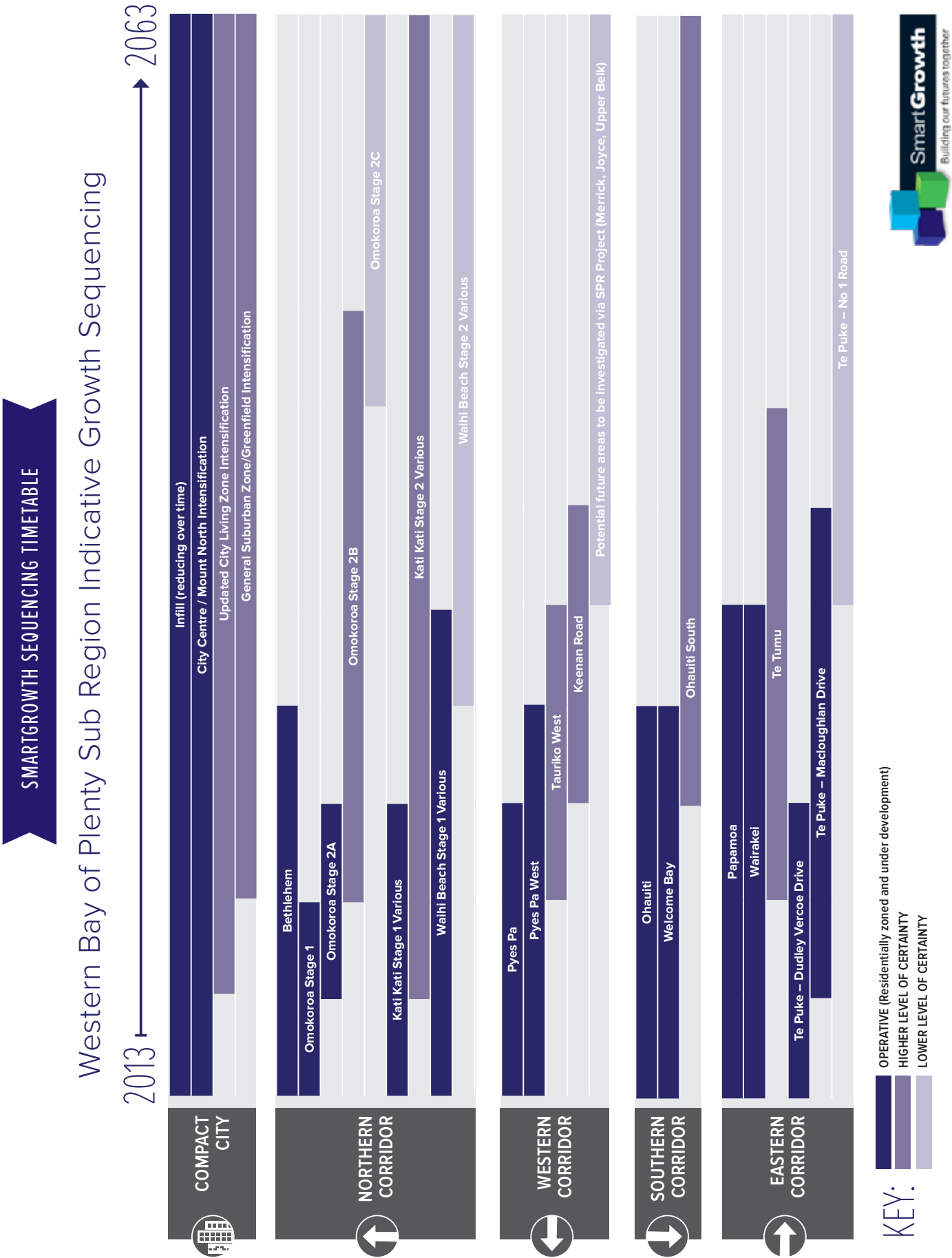


## Appendix 2: SmartGrowth Priority Actions

7. Strengthen visionary leadership and collaboration	
7A1	SmartGrowth Partner Forums
7B1	Memorandum of Agreement
7B2	Strengthening the SmartGrowth partnership
7C1	Focus on shared outcome areas
7C2	Bay of Plenty/Waikato Policy Office
7C3	Integration with the DHB
7F1	Sub-regional policy alignment
7H1	Unlock the potential for joined-up community investment
7H2	Better business case approach to fund identified projects
7H3	Closing the funding gap
7I1	Resourcing implementation
7I2	Regular performance monitoring and reporting
8. Sustain and Improve the Environment	
8A2	Water availability and demand
8B5	Tauranga Moana (harbour) and its catchments
8B7	Improving water quality
8B10	Climate change implications for the western Bay
8C2	SmartGrowth Environment Forum
9. Build the Community	
9A2	On-going communication and engagement with the community
9C2	Universal design housing
9C3	Promote inter-generational, livable communities
9D2	Establish a regional tertiary facility
9D3	Tertiary education and population ageing
9E1	Future arts and cultural facilities
9F1	Promote and provide for walking and cycling
10. Grow a sustainable economy	
10A1	Business friendly processes
10A2	Business and innovation parks
10A5	Events
10B5	Maori economic development
10C1	Key anchor projects
10D1	Research sub-regional workforce implications of population ageing
10E1	Availability of land
10E5	Housing affordability pilot project
10E6	Advocate for housing affordability
11. Recognise tangata whenua cultural identity and change	
11A1	Cultural heritage database – project plan
11A2	Cultural heritage database – project implementation
11B1	Facilitate Papakaia development
11B2	Land-use aspirations resulting from Treaty settlements not currently provided for
11C1	Maori demographics
21. Integrated Planning and the Settlement Pattern	
21A1	Sub-regional demographic analysis
21A4	Consider future employment needs
21A5	On-going improvements of transport modelling
21B1	Assess identified and possible future Urban Growth Areas
21B2	Confirm residential intensification approach
21C1	Rangiorua business park infrastructure
21C2	Assess infrastructure funding options
21C3	Provide limited flexibility for industrial development
21C4	Assess cost of infrastructure associated with business land
21C5	Assess business land uptake rates
21D2	Engagement with the community on natural hazard risk
21D3	Natural hazards framework
21D4	Mitigation of tsunami risk in established Urban Growth Areas
21E1	Road freight
21E2	Rail freight
21E3	Transport interventions – eastern corridor
21E3	Transport interventions – northern corridor
21E3	Transport interventions – southern corridor
21E3	Transport interventions – western corridor
21F1	Assess alternative infrastructure technologies and delivery mechanisms
21F2	Sub-regional infrastructure overview
21G1	Settlement Pattern Review



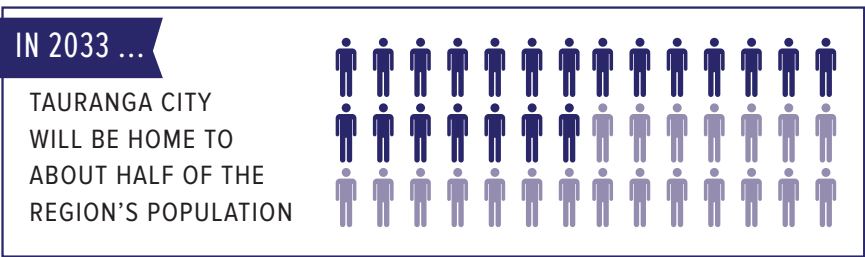
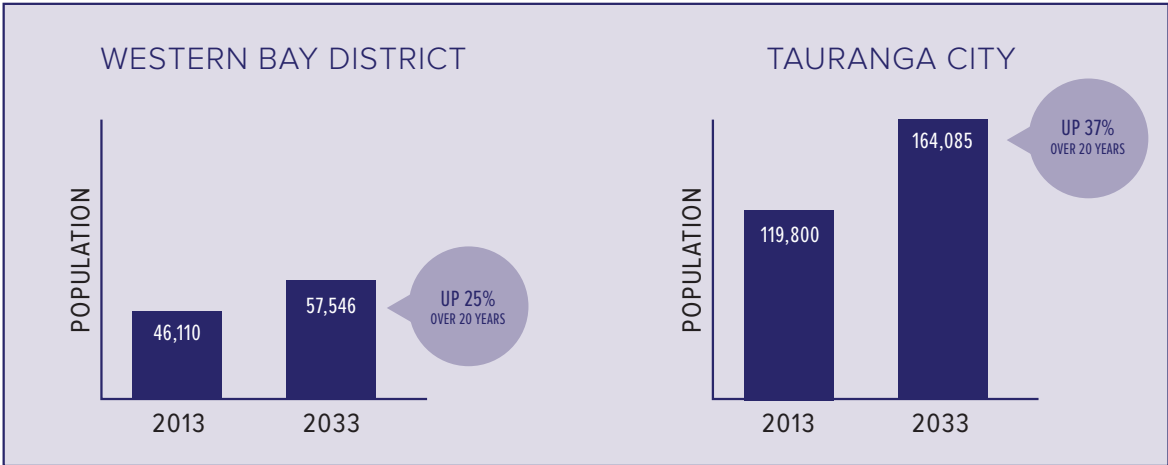
# Appendix 3: SmartGrowth Sequencing Timetable



# Appendix 4: Our Future Population

THINKING SMARTLY ABOUT...

## OUR FUTURE POPULATION

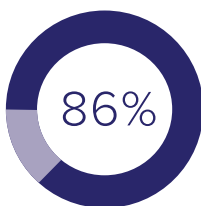


### THERE IS A SILVER LINING TO OUR GROWTH PROJECTIONS...

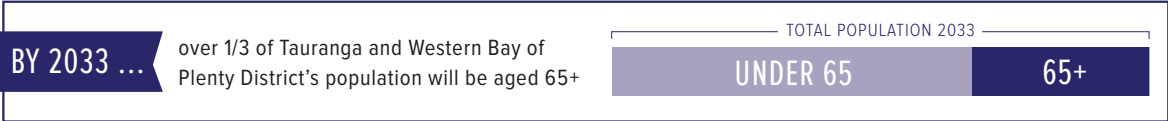
Most of the population growth to 2033 is expected to be in the 65+ years age group...



of the population growth in Tauranga City



of the population growth in Western Bay of Plenty



Source: 2014 Review of Demographic and Labour Force Projections for the Bay of Plenty Region 2013-2063, National Institute of Demographic and Economic Analysis, University of Waikato; Statistics NZ, Estimated Resident Population (ERP)



[www.smartgrowthbop.org.nz](http://www.smartgrowthbop.org.nz)

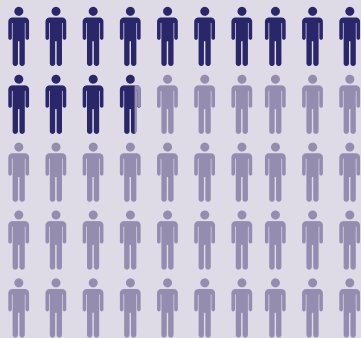
# Appendix 5: Our Future Māori Population

in the western Bay of Plenty

THINKING SMARTLY ABOUT...

## OUR FUTURE MĀORI POPULATION

in the western Bay of Plenty



**27.5%**

of people in western  
Bay of Plenty are of  
Māori descent  
(43,857 people)



Ngāi Te Rangi  
Ngāti Ranginui  
Ngā Puhi

ARE THE MOST POPULOUS IWI

Māori have  
a youthful  
population

A lot are aged  
19 years old  
or under



**33%**

OF MĀORI OWN THEIR  
OWN HOME



*Kia Tu Pakari Ai Tatou*

Source: 2013 Census data. SmartGrowth Māori and Tāngata Whenua Iwi Demographics 2015



[www.smartgrowthbop.org.nz](http://www.smartgrowthbop.org.nz)

# Appendix 6: Our Place

in the Upper North Island

THINKING SMARTLY ABOUT...

## OUR PLACE

in the Upper North Island

The three regions of Auckland, Waikato and Bay of Plenty are expected to grow at a greater rate than the rest of the country.

**BY 2031**

it is expected that together they may account for

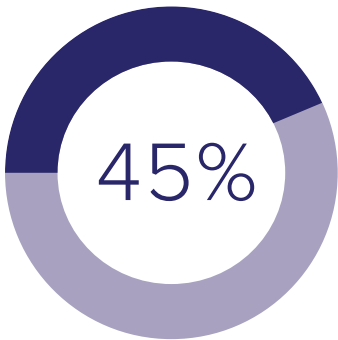
**53%** of New Zealand's population.

AUCKLAND

HAMILTON

TAURANGA

Auckland, Waikato and Bay of Plenty currently generate over 45% of the nation's gross domestic product.



THE THREE REGIONS ARE RESPONSIBLE FOR

**OVER HALF**

OF ALL ROAD AND RAIL FREIGHT



THE REGIONS ARE PROJECTED TO ACCOUNT FOR HALF OF NEW ZEALAND'S TOTAL ECONOMIC ACTIVITY BY 2025.

Source: SmartGrowth Strategy 2013

[www.smartgrowthbop.org.nz](http://www.smartgrowthbop.org.nz)







Building our futures together

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December 2016



<b>Committee Name</b>	<b>SmartGrowth Implementation Committee</b>
<b>Committee Meeting Date</b>	<b>14 December 2016</b>
<b>Author (s)</b>	<b>Bill Wasley, Independent Chair</b>
<b>Purpose</b>	<b>SmartGrowth Leadership – strategic futures – outline the move to renaming the committee, clarifying its strategic purpose and associated business (committee membership, alternates for Mayors/Chair and meeting frequency)</b>

## SmartGrowth Leadership - strategic futures

The SmartGrowth Partnership has a strong focus on strategic spatial planning for the future across the western Bay of Plenty and across the four wellbeing areas – social, economic, environmental and cultural. The SmartGrowth briefing document outlines these issues in full along with the value of the SmartGrowth Partnership and its role.

Reflecting on this role, and what areas of work should clearly sit at the sub-regional level for optimal outcomes and decision-making, has led to the following set of three key recommended responsibilities for the Partnership. These have been agreed and developed through the Chief Executives' Advisory Group for recommendation to the committee, and informed by the partner council pre-election reports and the SmartGrowth Forum position papers produced in 2016.

### 1. Sub-regional spatial planning including urban form/settlement, transport and National Policy Statement (NPS) compliance

- **Providing sub-regional leadership** on spatial planning, growth, infrastructure planning and development, focusing on key issues relating to the four well-beings<sup>[2]</sup> (the recently approved four integrated urban area/capacity projects to deliver housing and business land development; and previous tertiary education provision advocacy and support opportunities across the sub-region, are good examples of SmartGrowth's sub-regional leadership and advocacy).
- **Co-operative decision-making that builds a strong sub-regional consensus and commitment to joint actions** (for example the commitment to the Eastern Corridor as a key growth area for the sub-region and the collaboration that was required to ensure infrastructure such as the Tauranga Eastern Link was put in place).

<sup>[2]</sup> The four well-beings refer to cultural, economic, environmental and social matters.

- **Dealing with cross boundary matters** – where there are cross-boundary implications or an issue transcends a local authority’s boundary (for example water policy issues).
- **High-level spatial planning** and achieving SmartGrowth outcomes.
- **NPS for Urban Development Capacity compliance/Settlement Pattern** – strategic sub-regional agreement/guidance on the SmartGrowth settlement pattern including growth areas, NPS targets, staging, sequencing and funding (the SmartGrowth settlement pattern is included in the Regional Policy Statement which all district plans must give effect to).
- **Infrastructure / Facilities** – where this affects more than one SmartGrowth partner and transcends boundaries (especially transport).
- **Setting and monitoring strategy progress and sub-regional policy, actions and approaches** relevant to the SmartGrowth Strategy (for example, setting high-level sub-regional structure plan requirements but leaving the detail to be implemented by the partner councils).

## 2. Advocacy – united voice for western Bay of Plenty

- **Communicating and engaging** with key stakeholders where a sub-regional level view is required (SmartGrowth has a history of successfully engaging with central Government and providing a sub-regional view).
- **United voice** - where an issue requires joint advocacy and one strong, united voice – mayors, chair and partners together provides a powerful platform for engaging with central government on co-investment issues e.g. central government service provision eg housing, health, economy, tertiary education, transport, emergency services, any other gaps.
- **Development and leadership of an agreed sub-regional advocacy programme.**
- **Intra and inter-regional matters** - there are impacts beyond the sub-region (eg intra and inter regional) that need addressing across the SmartGrowth partners.
- **Matters of Upper North Island or national importance** that impact on the sub-region (eg freight movement, maintaining range of transport options).

### **3. Future thinking – leading community conversations/events across the western Bay of Plenty (*Smart Talk. Future Thinking*) on long term planning issues, implications and opportunities (10+ years planning)**

- **Facilitating community understanding and discussions/conversations** on long term spatial planning issues with a view to looking beyond 10 years to 20, 30 years and 50 years ahead on key issues such as housing, transport, population change.

#### **Sub-regional strategic leadership**

The aim in this next triennium of governance is to enable SmartGrowth strategic leadership at a sub-regional level – informed by, and in partnership with the partner councils, Tangata Whenua and implementation partners such as the NZ Transport Agency, SmartGrowth Partner Forums and key Strategic Partners including the Bay of Plenty District Health Board.

With this in mind it is recommended that a representative of the Bay of Plenty District Health Board (DHB) is invited as an implementation partner around the SmartGrowth Leadership Group table in the same non-voting, capacity as the NZ Transport Agency.

Like the Transport Agency, the District Health Board is a significant investor and deliverer of community infrastructure and services. It is the largest employer in the western Bay of Plenty. By working in partnership with the board to deliver a ‘health in all policies approach’, the Partnership will be able to positively impact on many of our wellbeing outcomes. It will also be implementing a key action from the SmartGrowth Strategy to develop the relationship.

A joined-up approach in terms of central government advocacy for investment priorities, common and agreed planning processes for our future population and working on innovative models of health service delivery as we develop new communities will yield multiple city, district and regional benefits. The District Health Board has been a long-time strategic supporter of the SmartGrowth Population Ageing Technical Advisory Group (PATAG). This would cement its strategic planning alignment to our own SmartGrowth Partnership.

It is suggested that the arrangement be reviewed after one year to ensure that there is continuing value in it from the perspective of both parties. The current Terms of Reference and Clause 30 agreement provide for the committee to co-opt members, and it is proposed that this provision be utilised in respect of adding a DHB member to the Committee.

The CEAG recently extended its membership to include the Chief Executive of the DHB and supports the addition of a DHB member to the Committee.

#### **Name change – SmartGrowth Leadership Group**

With this strategic leadership role to the fore, the independent chair, supported by the Chief Executives’ Advisory Group, is advising a change of the name from the SmartGrowth Implementation Committee to the SmartGrowth Leadership Group. This clearly signals the role of the group – and sets it up strongly as the governance group for the SmartGrowth Partnership.

A SmartGrowth Strategic (Managers) Group (to replace the existing Implementation Management Group) is also being formed to provide thought leadership and advice and support to both governance and the Chief Executives’ Advisory Group (CEAG). The CEAG has agreed to the formation of Strategic Managers Group with that group coming into being by February 2017. A name change is also supported.



### **Strategic by name, and by nature**

To ensure the group lives up to its name, the SmartGrowth Leadership Group will focus on the big strategic issues and focus on discussions that require sub-regional leadership aligned to the three key focus areas detailed above. Implementation will move to be the clear role of SmartGrowth partner councils and our other strategic and implementation partners.

Monitoring of the strategic outcomes and ensuring a joined-up approach to implementation of the SmartGrowth Strategy 2013 will remain a key role of the SmartGrowth Leadership Group and Partnership. Work on measuring progress towards these outcomes as outlined in the SmartGrowth Strategy 2013 is underway, with a progress report being developed for release in mid-2017.

Discussions on the strategic issues will take place at all levels across the western Bay of Plenty, and across the partnership, culminating at SmartGrowth Leadership Group meetings for any final decisions and sub-regional agreement that may be necessary.

### **Meeting schedule – four to six meetings a year, with workshops as necessary**

The proposal is to timetable four to six meetings each year (beginning in February 2017) for the next three years of the SmartGrowth Leadership Group.

The meetings will focus on strategic discussions on key sub-regional issues and delivering a strong and clear direction on those issues strengthened by the consensus of partners that the partnership approach brings in terms of advocacy to central government co-investment. Specific workshops may also be organised if necessary to supplement these meetings.

The meetings and workshops will be focussed on the three key areas of work – sub-regional spatial planning including monitoring, advocacy with a united voice and leading future thinking and community conversations. It is also proposed to have meeting agendas out at least 7-8 working days to allow partner representatives to discuss matters with colleagues prior to the meeting.

It is noted that CEAG has moved to bi-monthly meetings for 2017.

### **Alternate for Mayor or Chair**

While it is hoped that all members will be able to make all meetings and workshops, it is recognised that Mayors and the Chair of the Regional Council have extra demands on their time.

In response to requests from some partner councils (Bay of Plenty Regional Council and Tauranga City Council), it is recommended that the Terms of Reference are amended to allow for a named alternate representative from each partner council to stand in for a Mayor or Chair at a SmartGrowth Leadership Group meeting or workshop. When standing in for a mayor or chair, the alternate would have voting rights and be able to participate fully in the meeting.

There are specific legislative requirements in respect of the establishment and operation of joint committees. Hence there is a need to not only change the terms of reference, but to amend the Clause 30, Schedule 7 (Local Government Act 2002) agreement, which provides for the joint committee between the council partners.

### **‘Smart Talk. Future Thinking’ events for public/business/community**

The independent chair is currently actioning the August 2016 SmartGrowth Implementation Committee resolution that “SmartGrowth’s independent chair will develop and implement a SmartGrowth communications programme to boost communications and lead ‘community conversations’ on long term sub-regional planning for quality places”.

A series of community events titled ‘Smart Talk. Future Thinking’ will begin in March 2017 to energise this in the community, with topics such as the future of work, the future of transport, the future of town and city living, housing for the future, and the changing population of the western Bay of Plenty. Stimulating talk, thought and future thinking within our communities will be a key aim – along with increasing understanding of key SmartGrowth research, trends, challenges and opportunities. These events will aim to ensure discussion covers the four wellbeing areas – across the spectrum of social, environmental, cultural and economic issues.

The events will generally take place in the months when there is not a meeting of the SmartGrowth Leadership Group. The aim will be to take the strategic discussions into the community and involve key stakeholders including the Partner Forums – and enable a two-way dialogue that can inform and complement the strategic advice of the SmartGrowth Forums and chief executive and manager groups. The topics will be clearly ‘future-focussed’ and grounded in a sub-regional (western Bay of Plenty) perspective of joined-up spatial planning and optimal decision-making.

The events will be loosely based on the successful Auckland Conversations events.

It is intended that the events will culminate in a proposed SmartGrowth Summit around September or October 2017 that can bring together thinking and discussions in an event that will attract central and local government interest from both within and outside the region.

The focus of the SmartGrowth Summit would be on applying the same smart strategic thinking on SmartGrowth issues in an Upper North Island context involving a range of sectors including economics, property development and community development. All this would be set in a local, regional and inter-regional context and could be aligned with National Policy Statement support, advice and discussion.

## **Recommendations**

That the SmartGrowth Implementation Committee:

- 1. Agree** the three key roles and responsibilities and work programme priorities for the SmartGrowth Partnership and Leadership Group as set out and detailed in this report and the SmartGrowth Briefing, namely
  - Sub-regional spatial planning including urban form/settlement, transport and co-ordinating National Policy Statement (NPS) compliance and including overall strategy implementation monitoring
  - Advocacy – united voice for western Bay of Plenty
  - Future thinking – leading community conversations/events across the western Bay of Plenty around long term future planning

2. **Agree** that the name of the SmartGrowth Implementation Committee is changed to the SmartGrowth Leadership Group.
3. **Agree** that a representative of the Bay of Plenty District Health Board, nominated by the board, is invited onto the SmartGrowth Leadership Group as an implementation partner (co-opted member), on the same non-voting, speaking rights basis as the NZ Transport Agency; and that this arrangement be reviewed by the parties after it has been implemented for a year.
4. **Agree** that the Terms of Reference, and the Clause 30 Schedule 7 (LGA 2002) agreement, be amended to include the above changes and provision for alternates for Mayors and Regional Chair.

Forum	SmartGrowth Implementation Committee
Meeting date	14 December 2016
Author (s)	Ken Tremaine, Strategic Advisor
Purpose	To report back on the Keenan Road development proposal

# Settlement Pattern Review – Keenan Road Proposal

## Introduction

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The purpose of this report is to update the SmartGrowth Implementation Committee (SGIC) on the Keenan Road development proposal as presented to the Committee in the public forum on 17 August 2016.

The Keenan Road area is part of the Western Corridor in the SmartGrowth Settlement Pattern Review (SPR). Attached as **Appendix 1** is a map which illustrates the full extent of the Western Corridor, including Keenan Road. A more detailed map of the Cavell/Dunstan land will be presented at the Committee meeting.

While the land owned by the presenters is in the Western Bay of Plenty District Council area and zoned rural, it is within the urban limits identified in the Operative Regional Policy Statement. Therefore there is an expectation that the land will be developed for urban purposes.

The issue is what are the current servicing impediments to this occurring and when is a logical time for the area to be released for development.

## Keenan Road

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At its August meeting SGIC resolved to retain the Keenan Road area (within Tauranga City) as an urban growth area and continue planning and community engagement work on timely rezoning for the remaining Keenan Road area (possibly including Merrick Road/Joyce Road extension). The Committee also resolved that the Strategic Advisor was to investigate and report back to the next Committee meeting on the Neil Cavell/Andrew Dunstan Keenan Road proposal presented in the public forum.

The proposal presented to SGIC in August was for Keenan Road to be given a higher priority or at least occur at the same time as Tauriko West. Further investigations into the readiness of this area have been undertaken. The Strategic Advisor has met with Mr Cavell and Mr Dunstan, reviewed their proposal and undertaken a site inspection.

There are Takatimu Drive access issues still being investigated given the NZ Transport Agency's preference for one point of access to serve all future development.

Significant stormwater challenges have been identified in the reports to date. The current model needs to be recalibrated on a basis to be agreed between the Bay of Plenty Regional Council, Tauranga City Council and the Western Bay of Plenty District Council. Then modelling needs to occur which reflects the proposed and potential future developments. It is intended to follow the approach taken to modelling stormwater impacts in Papamoa which also involves landowners. Modelling scope discussions will start in February 2017.

The Strategic Advisor will report back to SGIC in April 2017.

It is important that any potential development impediments are identified and resolved prior to any future report addressing the staging and timing issues.

## Recommendations

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That SGIC:

1. Note the update on the Keenan Road proposal, including the intention to conclude roading access discussions and undertake stormwater modelling.
2. Note that the Strategic Advisor will report back to the Committee in April 2017.
3. Request the Strategic Advisor to inform Messrs Cavell and Dunstan of progress.

## Appendix 1: Western Corridor

