

OUR PLACE

in the Upper North Island

The three regions of Auckland, Waikato and Bay of Plenty are expected to grow at a greater rate than the rest of the country.

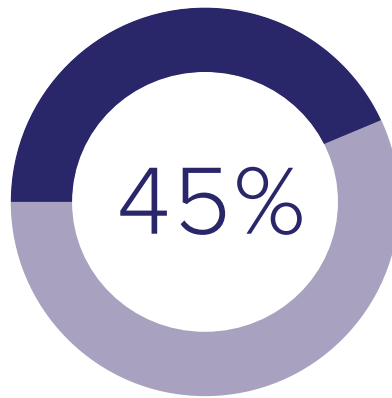
BY 2031

it is expected that together they may account for

53% of New Zealand's population.



Auckland, Waikato and Bay of Plenty currently generate over 45% of the nation's gross domestic product.



THE THREE REGIONS ARE RESPONSIBLE FOR

OVER HALF

OF ALL ROAD AND RAIL FREIGHT



THE REGIONS ARE PROJECTED TO ACCOUNT FOR HALF OF NEW ZEALAND'S TOTAL ECONOMIC ACTIVITY BY 2025.