

# OUR FUTURE EMPLOYMENT

in the western Bay of Plenty

The SmartGrowth Partnership has done some analysis and thinking\* about what our future employment demand and supply trends might look like. These are not predictions, but rather forward looking projections that help us do long-term planning. We will update the work regularly.



Total employment is expected to grow by nearly **40,000 JOBS BY 2063.**

Most of this growth is expected to occur by 2048-2050.

JOBS IN A RANGE OF SECTORS ARE EXPECTED TO GROW ACROSS THE WESTERN BAY OF PLENTY.



Agriculture



Industry



Retail

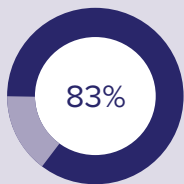


Services

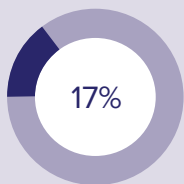


Education

## WHERE WILL THE NEW JOBS BE LOCATED?



of the employment growth to 2063 is expected to be located in Tauranga.



of the employment growth to 2063 is expected to be located in Western Bay District.

A large share of the job growth is expected in out of zone\*\* locations. Services expected to account for 70% of the 'out of zone' growth – projected to contribute 15,315 jobs over the next 50 years.

More than half of the western Bay's sub-regional job growth is expected from services.



## BY 2050 EMPLOYMENT IN...

Tauranga  
up 46%



Western Bay District  
up 33%



## IN THE FUTURE, WE EXPECT...

### MORE PEOPLE WILL BE WORKING LONGER...



we are expecting an increase in the number of employees aged 65-69 and 70-74. This will lift the size of the labour force available to businesses and our economy.

### AN INCREASE IN PEOPLE COMMUTING...



the number of workers commuting into the western Bay of Plenty from other areas such as Waihi, Paeroa, Rotorua, Hamilton and Whakatane is expected to go up, currently at 1.7%.  
(Census 2013).

\*Source: SmartGrowth Employment Projections, Methodology and Key Findings, April 2017. The assessment report covers a long timeframe, with considerable uncertainty. New technologies and other trends such as population and export growth influence how businesses grow, use labour and interact with each other and change traffic demand and patterns. The exact nature of these changes are impossible to predict with complete accuracy. This work is modelled using a range of information including industry interviews but should be viewed as forward looking projections, not futuristic predictions. For the full report, visit [www.smartgrowthbop.org.nz](http://www.smartgrowthbop.org.nz)

\*\*Out of zone refers to areas not specifically zoned in statutory council plans for business or commercial activities